

THE DIAMOND BUYING GUIDE



TAPPER'S



CARAT

Two diamonds might have the same carat weight but one could appear larger because of its proportions. Carat is a unit that measures a diamond's weight—not size.

Example: A 200lb. person who is five feet tall appears larger than a 200lb. person who is six feet tall. It is due to the differences in their proportions.



**0.50
CARAT**

5.2 MM



**0.75
CARAT**

5.8 MM



**1.0
CARAT**

6.5 MM



**1.25
CARAT**

7.0 MM



**1.50
CARAT**

7.4 MM



**1.75
CARAT**

7.8 MM



**2.0
CARAT**

8.2 MM



**3.0
CARAT**

9.5 MM

COLOR

Many people think of gem quality diamonds as colorless, however, truly colorless diamonds are very rare.

Most diamonds that are used for jewelry are near colorless with tints of yellow and brown; these tints are rarely noticeable to the untrained eye.

Diamonds are compared to a master set to determine their coloring, and then the diamond is given a letter grade that corresponds to the range of noticeable color.



D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
COLORLESS			NEAR COLORLESS				FAINT YELLOW			VERY LIGHT YELLOW					LIGHT YELLOW							



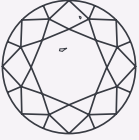
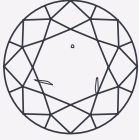



Tapper's specializes in the top two categories.

CLARITY

The clarity of a diamond is determined by the size, nature, position, relief, and sometimes number of internal characteristics (inclusions), which occur naturally in diamonds. Every diamond is unique.

40% of a diamond's light performance grade is determined by the clarity of the diamond, and where the inclusions sit in relation to the light's path through the diamond. Two diamonds with the same clarity grade can vary in light performance depending on the placement of the inclusions and the proportions of the diamond.

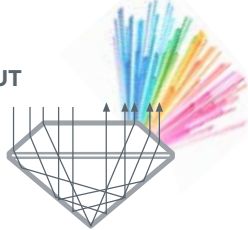
										
F	IF	VVS-1	VVS-2	VS-1	VS-2	SI-1	SI-2	I-1	I-2	I-3
NO INCLUSIONS		VERY, VERY SMALL INCLUSIONS (MINUTE)		VERY SMALL INCLUSIONS (MINOR)		SMALL INCLUSIONS (NOTICEABLE)		INCLUDED (OBVIOUS)		

CUT

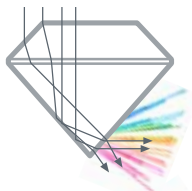
Diamonds with carefully crafted proportions, symmetry, and polish have optimal interaction with light, causing increased brightness, fire, and scintillation.

60% of a diamond's light performance grade is determined by the proportions of the diamond.

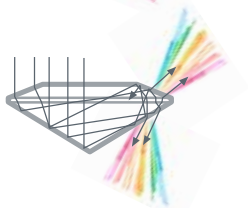
EXCELLENT CUT



THICK CUT



THIN CUT



CUT GRADES

Round brilliant diamonds

EXCELLENT CUT

VERY GOOD CUT

GOOD CUT

FAIR CUT

POOR CUT

Tapper's specializes in the top two grades.

LIGHT PERFORMANCE

Based on a combined calculation of brilliance, sparkle, fire, and light symmetry, the Sarine Light Performance Grade is an accurate assessment of the beauty and rarity of your round brilliant diamond.

Fancy shapes such as princess, cushion, and radiant can be graded on brilliance, sparkle, and fire, but due to their shape, they can't be graded for light symmetry.



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ULTIMATE

Only 3% of the world's diamonds have ultimate light beauty.

PREMIUM

Excellent visual beauty sets these diamonds apart.

CLASSIC

Beautiful in the light.

LOW

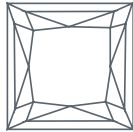
Diamonds with limited light return.

SHAPE

Diamonds come in all shapes and sizes from traditional to more distinctive shapes. Each has its defining characteristics and has something different to offer each wearer.



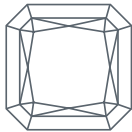
BRILLIANT



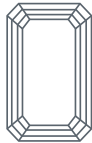
PRINCESS



CUSHION



RADIANT



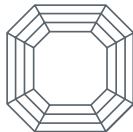
EMERALD



OVAL



PEAR



ASSCHER



MARQUISE



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DIAMONDS PROVEN TO BE BRIGHTER
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SINCE 1977

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